# www.franzmehrfert.com - Privacy Policy

This privacy policy ("policy") will help you understand how <a href="www.franzmehrfert.com">www.franzmehrfert.com</a> ("us", "we", "our") uses and protects the data you provide to us when you visit and use www.franzmehrfert.com ("website", "service"). We may have to collect and use information about people with whom we work with, or who are interested in working with us. This personal information, whether it be on paper, in computer records or recorded by any other means, is always handled and dealt with properly.

We regard the lawful and correct treatment of personal information as very important to our successful operation and to maintaining confidence between us and those with whom we carry out business. We will therefore ensure that we treat personal information lawfully and correctly.

To this end we endorse and adhere to strictest applicable regulatory data processing requirements. This policy applies to the processing of personal data in manual and electronic records kept by us in connection with business functions as described below. It also covers our response to any data breach and other rights under applicable regulations. This policy applies to the personal data of talent applicants, existing and former employees, apprentices or interns, volunteers, placement students, workers and self-employed contractors. These are referred to in this policy as relevant individuals.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

#### Who We Are

<u>www.franzmehrfert.com</u> is the personal professional website for Music Professional and Consultant Franz Mehrfert.

#### What User Data We Collect

When you visit and interact with the website, we receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

## Why We Collect Your Data & How We May Use Your Data

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

### Safeguarding and Securing the Data

Our website is committed to securing your data and keeping it confidential, and we have done all in our power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

Our website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

#### **How We communicate With Our Site Visitors**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## **Our Cookie Policy**

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you visit and spend the most time on).

The data we collect by using cookies is used to customize our site to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser. You can visit <a href="https://www.internetcookies.com">https://www.internetcookies.com</a>, which contains comprehensive information on how to do this on a wide variety of browsers and devices.

#### **Links to Other Websites**

Our website contains links that lead to other websites and/or Social Media accounts. If you click on these links, <a href="www.franzmehrfert.com">www.franzmehrfert.com</a> is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

## **Restricting the Collection of your Personal Data**

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- When you are filling the forms on the site, make sure to check if there is a box which you can leave unchecked, if you don't want to disclose your personal information.
- If you have already agreed to share your information with us, feel free to contact us via email and we will be more than happy to change this for you.
- Our website will not lease, sell or distribute your personal information to any third
  parties, unless we have your permission. We might do so if the law forces us. Your
  personal information will be used when we need to send you promotional materials if
  you agree to this privacy policy.